***2. A man wants to open a Wada Pav Shop near Shivaji Nagar in Pune. He has got a location where there are other 4 more wada pav shops. He is not able to understand what will be the strategy to take over his clients.***

**a. What will be the price of each Wada Pav?**

ANS: Price of each Wada pav will be lesser than other shop.

**b. How will he differentiate from the other competitors?**

ANS: Taste of food, Price of product, Shop setup and clean environment, Other food product wih Wada pav .

c. How will you bring insights when he has no data of his shop?

ANS: by conducting small survey.

**d. Why will be the Customer comes to your shop? (What will be the positioning)**

ANS: Price of product, Taste of food, Other food product with Wada pav, Shop setup and clean environment

e. **What Machine Learning Models you will used to take to solve this Problem Statement? Whether Data Science is really required or not?**

ANS: Data Science is required to *tackle a situation like this.*